



PRESS INFORMATION

Honda Cars India Ltd. registers domestic sales of 8,291 units in August 2019

New Delhi, 1st September 2019: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of 8,291 units in August 2019 whereas the number of export units stood at 227 last month.

Commenting on the industry sales, **Mr. Rajesh Goel, Senior Vice President and Director-Sales and Marketing, Honda Cars India Ltd** said, *"The auto sector continues to witness high de-growth due to poor consumer sentiment. This is despite the high discounts prevailing in the market which makes it the best time to buy cars. We hope the recent measures taken by the government will help in improving consumer sentiment and demand creation as we move forward. With the impending festive season, the sales are likely to pick-up in coming months."*

The company's Aug'19 results are also on a higher base of Aug'18 when All New Amaze was in its early months after mega launch. The company had sold 17,020 units in domestic market in August 2018.

About Honda Cars India Ltd

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda WR-V, Honda BR-V, Honda City, Honda CR-V and the recently launched Honda Civic – which are manufactured in India. The Accord Hybrid is sold as a Completely Built Unit (CBU) imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 375 facilities in 263 cities across spread across the country.

For further information, please contact:

Saba Khan

Honda Cars India Limited

0120- 2341313

saba@hondacarindia.com